

Slava Zhidkov

deeza@inbox.ru
+995 599 103 763

SUMMARY

I am a digital product designer with more than 8 years of experience. I have a passion for visual, interaction as well as motion design and enjoy creating user-centric experiences that help businesses meet their goals.

EXPERIENCE

Access Softek – Senior Product Designer

- Led iterative product design for Access Digital – B2B mobile banking application used by over 400 financial institutions and 3 million users.
- Responsible for user research, prototyping, usability studies, visual design, accessibility standards. Worked closely with PO's, researchers and developers to enhance product features and meet business goals.
- Increased growth and retention after redesigning the Access Digital app. Created a new visual style and cross-platform design system.
- Launched a variety of internal features, including payments and transfers, scheduled travels, transaction search, video chat support, check deposit, voice assistance, enrolment, card-less cash withdrawal.

2016 – Present, Berkeley, United States

Dog Walk – Product Designer

- Worked on the consumer experience focused on a mobile app for dog walkers. Comprehensive design support from ideation through research, validation, and execution.

2019 – 2020, Moscow, Russia (freelance)

Kama Games Studio – Product Designer

- Led the design process for AnyTalk messenger. Developed a visual style and worked on user experience for mobile and desktop versions.
- Enhanced user experience and visuals for Pokerist app – Texas Poker online game with 120 million players around the globe.

2012 – 2016, Moscow, Russia

Drimmi – UI/UX Designer

- Worked on UI design, icon sets, data visualization, and illustrations for the company's core online games and projects.

2010 – 2012, Moscow, Russia

SKILLS

Visual design, user research, user flows, design systems, information architecture, UX writing, prototyping, motion design, usability testing, Icon design, HTML, CSS, video editing.

TOOLS

Figma, Marvel, After Effects, Principle, Sketch, Zeplin, Invision, Photoshop, Premiere.

EDUCATION

German course

2021 – Goethe institut

Scaled agile framework for teams

2020 – Scaled Agile

UX Research

2019 – Bang Bang Education

HTML & CSS

2016 – Netology

Graphic Design

2009 – Volga Region State University

LANGUAGES

English

Professional working proficiency

German

Elementary proficiency

Russian

Native